

## NLP PRACTITIONER CERTIFICATION (Unleash The Acme Achiever in You™)



## Trainer's Profile

**Jacky Lim,  
NLP Trainer, NLP Master Practitioner**

Jacky is a communications expert who helps people communicate with influence. Highly valued for his transformational and results-oriented programs, Jacky has worked with over thousands of individuals in the region from various organizations, ranging from schools, SMEs, MNCs, non-profit organizations and government agencies.



In fact, it all began about a decade ago, when Jacky was at the crossroads of his life. Formerly a slave to his self-defeating attitude and limiting beliefs about many things in life, his life metamorphosed when he was introduced to NLP.

Today, Jacky is also an international entrepreneur and the founder of the region's 2 fast-growing training companies- Excellence Edge International and Acme Achievers LLP. He has successfully trained in various organizations like NYP, the Singapore General Hospital, CDAC, MCYS, NACLI, Singapore Power Group, Swiss Precision Industries, UPS, Singapore Press Holdings, RSAF, True Beauty International, NHST Media Group, Toppion (Vietnam), among many others. He has enriched and empowered the lives of many through his highly engaging, dynamic and charismatic training.

His written articles on "Confront your Fears", "Be Clear about your Goals", "Be a Master of Persuasion", "Gain an Inch, Gain a Mile" had all been featured in The Straits Times.

## Benefits of Being a Acme Achievers' NLP Practitioner

1. Improve Communication skills
2. Enhance Leadership influence
3. Get Rid of Negative Emotions such as Fear, Anger, Stress, Depression etc
4. Break Limiting Beliefs and Undesirable Habits
5. Overcome Procrastination and move towards Motivation
6. Master Art of Persuasion
7. Achieve Financial goals and Advance in your Career
8. Improve Physical Health and Vitality
9. Know what you want and Improve Decision-Making Process
10. Resolve Relationship Conflicts and Challenges in Personal and Professional Life
11. Working with Value-Conflicts which inhibit growth and success
12. Increase Resourcefulness in managing problems
13. Turn challenges and adversities into opportunities for growth and success
14. Develop Quick and Critical Thinking Skills at Workplace
15. Acquire Confidence in Public Speaking
16. Discover Passion and Purpose in life
17. Develop Powerful Coaching skills to help others and enrich your own life
18. And many more...

## Program Introduction

Living in an increasingly competitive marketplace, employers and employees alike are putting greater value on skills and performance than ever before. Quick decisions, the ability to act instantly and choose the best strategies for success are some of the defining factors that make the difference in your life.

Hailed as the foremost human change technology of the 21st century, NLP is the study of excellence in human performance, and is an extremely practical and powerful tool for creating success in both your personal and professional life. It has discovered how people think, how people learn, how high achievers do things differently, such that you can master their secret formula and replicate success in your own way!

By using NLP techniques in the areas of life coaching, you will also be able to overcome your fears, increase confidence, enrich relationships, improve learning, since it allows you to banish those old and self-defeating patterns, creating a more compelling and empowering future for yourself.



## Brief Program Outline

### •Introduction to NLP

- Understanding human communication model
- NLP Presuppositions
- 4 Critical Factors for success in life

### •Managing Priorities

- Keys to achievable outcome for compelling future
- 5 Principles of Success
- Achieve success in Visualization

### •General People Skills and Relationship Building

- Observing Body Language and identifying what it means
- Effective and Efficient Rapport Building Strategies
- Studying general human thought processes
- Studying Eye Patterns for leading and influencing
- Perceptual Positioning tool to handle relationship difficulties



### •Managing your Emotions

- Change your focus through mastery of submodalities
- Rewire neurology through Eye Movement Desensitization Reprocessing
- Overcoming negative behaviors using Swish Pattern
- Anchor yourself on positive emotions (confidence, power, joy etc)
- Overcoming Procrastination through chaining of anchors

### •Using Language to Influence

- Precision Questioning tool to resolve Limiting Beliefs
- Secrets of Handling Objections effectively
- Using suggestive and hypnotic language to lead and influence

### •Strategies

- Mental strategies- master mental programs that produce desirable behavior
- Motivate yourself and others effectively through study and application of strategies
- Elicit and Influence your customer's buying decision
- Generating New Empowering Behaviors with Strategy Rehearsal

### •Reframing

- Using metaphors for creative problem solving
- Creating empowering choices to influence our behavior
- Resolving Emotional Conflicts with Parts Integration



## Why choose Acme Achievers as your **Preferred NLP Coaching Partner**:

1. Leverage on a **highly structured success system** to help **achieve your desired goal/s**. In our trainings, you will not only gain an in-depth knowledge about countless powerful NLP tools, you will also learn how to **APPLY** them with competence in the REAL world.
2. **Attain highly-recognized NLP Practitioner and Master Practitioner Certificates**. Thanks to Acme Achievers' strong **global affiliation**, we now offer NLP Certification that is recognized by various international NLP boards and universities such as ABNLP, IMNLP, Society of NLP, International Society of NLP, NLP University etc. Besides, starting from 27th Sep 2011, our course has been approved probably as Singapore's first NLP practitioner program available **for SDF-Funding**.
3. **Creative and Improved Learning Experience** through the use of games, videos, activities, discussions etc. We believe in employing the best of **theories, techniques, tests** and experiential learning to help you tap into your own innate talents, strengths and resources while fulfilling your unique training objectives and purpose.
4. **Learning PROVEN and TESTED strategies** from successful people. To ensure that our Practitioners are equipped with real-life proven strategies, we frequently interview some of the best and acme achievers from different fields and industries. Thus you will be able to learn the **SECRETS** from people who had gone through the path themselves and expedite your process of achieving your desired goal.
5. Overcome Fear and **Develop Confidence in Public Speaking**. Participants will be given ample opportunities to practice speaking in front of a supportive audience and polish their presentation skills.
6. Great **global business and success networking opportunities**. With Acme Achievers' strong global network and presence in the region, we offer graduates with opportunities to contact and connect with people from various parts of the world, such as Hong Kong, Malaysia, Vietnam, Indonesia, Australia etc.
7. Enjoy **constant and continuous support** from Acme Achievers after the course. To ensure our graduates achieve their desired outcomes and continue to soar greater heights in life, we offer **FREE group review sessions** to all our graduates on a consistent basis and lifetime online support.

## What do our graduates say about the Program:

"Thanks to the trainer's broad yet in-depth knowledge and experience, the course has had a big impact on both my personal and professional life. I would like to recommend and encourage anyone seeking self development or planning to become a NLP practitioner to strongly consider Jacky. It will be positive step toward your future." – Ms Lee, senior account officer

"Dear Jacky, Thank you for your lively way of delivering the training. NLP has indeed given me the self-enriching tools to build my confidence, self-awareness and rapport with people. I am glad to have attended your NLP course and look forward to future courses with you." - Enya, Project and Event Executive

"In this course, I have learned to relate and work better with people who have different energies and strategies from me. I have learned to become more flexible when it comes to dealing with people who have different needs." – Rose, Entrepreneur

"Joining this NLP class has allowed me to manage and improve my relationship with various people around me. For instance, through the use of a powerful linguistic tool call Meta-Model, I have significantly improved my ability to ask intelligent questions and clarify information when necessary. Prior to attending this course, I had often got into awkward situations where I was tongue-tied and did not know how to keep a conversation flowing." – Duong, Account Manager